

Biotivia nominated for European Outsourcing Award

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Biotivia Bioceuticals, a leading developer of Resveratrol-based supplements for the health care and nutraceutical markets, have announced that they have been nominated for the 'Outstanding Application in Nutraceuticals' category for their anti aging skin cream, Celle at the prestigious [European Outsourcing Awards](#). The ceremony will take place at the Pavillon Dauphine, in Paris, France on October 6th where the winner will be announced.

Celle is the most significant innovation in anti aging skin care in the last 25 years. Combining a unique formulation of super fruit antioxidants, hexapeptides, pearl extract, [resveratrol](#) and edelweiss plant cells, Biotivia has revolutionized advanced skin treatments. This formula has created a first ever cream that compares with laser treatments, dermabrasion and Botox but without the pain, cost and side effects of these treatments. Celle contains no harmful chemicals such as PEG's, carbomers or parabens that are found in many other skin products on the market.

The natural compounds in Celle help to repair skin and reverse the appearance of sun damage. They also work synergistically at a cellular level to help to repair damaged DNA, the blueprint that directs the growth of skin cells. The rich blend of [antioxidants](#) also help to prevent future damage from the sun and environment without blocking the sun or clogging the pores of one's skin.

James Betz, founder and CEO of Biotivia said: "Its a fantastic accomplishment to even have made it the finals, especially against such stiff competition from much larger companies, but to be in with the chance to win the 'Outstanding Application in Nutraceuticals' category is an amazing testament to the whole team behind the development of Celle. We have been striving to create Celle for four years and to win this award will be a very satisfying recognition of the efforts of our team."

Human clinical trials done by one of Europe's top research labs have confirmed the superior skin rejuvenation qualities of Celle. To read more about Celle please visit www.celleskincare.com